



# Ideas Exploration 1

" I AM YOUR IDEA.  
How far can I take you."

*Accenture Ad*

" Brain cells create ideas.  
Stress kills brain cells.  
Stress is not a good idea."

*Richard Saunders*

" Ideas are like rabbits. You get a couple and learn how to handle them,  
and pretty soon you have a dozen."

*John Steinbeck (1902-1968), novelist*

" The rewards in business go to the man who does something with an idea."

*William Benton (1900-1973), publisher, businessman, & politician.*

" Chance Favors the Prepared Mind."

*Louis Pasteur, scientist*





*"If at first the idea is not absurd, then there is no hope for it."  
Albert Einstein (1879-1955), scientist with "absurd" ideas*

*"Don't worry about people stealing your ideas. If your ideas are any good,  
you'll have to ram them down people's throats."*

*Howard Aiken*

*"Great people talk about ideas. Small people talk about other people."*

*Tobias S. Gibson*

*"An idea is a point of departure and no more. As soon as you elaborate it,  
it becomes transformed by thought."*

*Pablo Picasso*

*"Ideas...they have the power."*

*Napoleon Hill*

